MaxQDA

6/24/2025

Notes about MaxQDA:

* We think importing by person might work better because some variables are by person
* We want to select and create some quantitative variables to import into MaxQDA alongside with the qualitative variable
  + Doesn't need to be done in one day – can import as we go

Qualitative Questions from the [DRM codebook](https://cornell.app.box.com/integrations/officeonline/openOfficeOnline?fileId=1883278966833&sharedAccessCode=)

Morning Episode Qualities (C1 M – Day 3) Instructions: For today’s questionnaire, please choose 3 episodes you’d like to reflect upon more deeply (i.e., one each from the MORNING, afternoon, and evening). Consider which episodes you find the most relevant or interesting to technologies supporting your happiness. By the term ‘happiness,’ we refer to the experience of pleasure and a sense that one’s life is good, meaningful, and worthwhile. By the term ‘technologies’ we refer to devices and systems, including both hardware and software, that are powered by electricity or other forms of energy, encompassing electronic gadgets, household appliances, and digital platforms. We’ll start with choosing one of yesterday MORNING’s episodes. **Please look at your Diary from yesterday (i.e., Day 2) and select ONE of the episodes you noted in the MORNING. Choose an episode that you want to explore more deeply.**

Variable Name/Questions:

* C1MNAM What’s a short name to describe the episode? (e.g., ‘walking to class’).
* C1MDC What were you doing? (Please check all that apply)
* C1MDO Please DESCRIBE the general EXPERIENCE in terms of the MAIN thing you were doing during the episode. [Open-ended]
  + Example: I was playing a video game with friends using a headset so we could talk to each other
* C1MDM [optional] What OTHER THINGS were you doing or thinking about?
  + Example: I was trying not to think about my upcoming exam
* C1MCO [optional] -- How did the COMBINATION of multiple TECHNOLOGIES / apps contribute towards IMPROVING your EMOTIONAL STATE?
  + \*Example: “Listening to white noise while scrolling on Instagram helped me to relax before bed. The lavender scent diffuser, along with a fan, also helped me to relax.”\*
* C1MFEEL [optional] In what ways did the technologies enhance how you felt? Example: “The music calmed me down”, or, “the video call felt almost like being in the same room”.
* C1MELSE [optional] Is there anything else you want to say about your experience?

To-Dos:

* Jiayi generate AI summaries by episode by question for the one page summary
* Pilot test of variables in MaxQDA
  + Lay Hedonism/ Eudaimonism score
  + Motivations
* ChatGPT suggesting questions for qualitative analysis in MaxQDA
  + Codebook and giant qualitative spreadsheet
  + Add the purpose of running this research and research question
  + Try 4o and o4-mini, Gemini 2.5 flash, Gemini 2.5 pro
* Read through the qualitative data